

Allan Hancock College

Program Outline

Title: Media Arts Web Design

Award Type: Certificate of Achievement

The Certificate of Achievement in Media Arts: Web Design provides a specific coursework enabling the creation of visually rich websites with dynamic interfaces for a wide range of purposes. The certificate is ideal for students wishing to bring additional competencies to their workplace; to enhance their employability; or to seek entrepreneurial opportunities.

The graduate of the Certificate of Achievement in Media Arts: Web Design will:

- Analyze and explain diverse approaches to website design in terms of purpose, audience and interactivity.
- Demonstrate effective techniques to create and manipulate textual and visual content.
- Design, build, test and implement websites that work on a variety of devices.
- Work alone or on a team to create, develop and present storyboards, written proposals and sophisticated websites for clients/organizations

Program Requirements

A total of 19 core units are required for the certificate.

Units: 16

Required core courses (16 units):

CS102	Introduction to Computing with HTML	3
GRPH118	User Interface Design	3
GRPH111	Digital Imagery Lab	1
GRPH112	Digital Imagery	3
MMAC112	Responsive Web Design	3
MMAC114	Dynamic Internet Design	3

Plus a minimum of 3 units selected from the following:

Units: 3

ART107	Computer Fine Art	3
ART108	Design 1 on the Computer	3
or		
GRPH108	Design 1 On The Computer	3
GRPH129	Digital Tools for Visual Media	3
GRPH189	Independent Projects in Graphics	1 - 3
PHTO170	Digital Photography	3
and		
PHTO171	Digital Photography Lab	1
MMAC125	Computer Video Editing	3
MMAC126	Introduction to Motion Graphics	3

Total Program Units

19

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